# Michael Najjar

## Entrepreneur - Architect - Product Designer

Design thinker with a passion for sustainability, a deep appreciation for music and nature, and an openness to exploring new ideas. With a broad range of skills and experiences, I am confident in my ability to make meaningful contributions to any organization. Whether working on a new design or launching a startup, I am driven to add value and make a positive impact on the world.



najjar.michael@gmail.com

+32456224286

Brussels, Belgium

www.michaelnajjar.me/

linkedin.com/in/michael-najjar

in



Architecture

Interior design

Product design

Lean Startup

Design Thinking

Sustainability

Workspace design

Biophilic design

UI/UX

No-code tools

3D modeling

3D rendering

Digital fabrication

Strategy

Leadership

Brussels, Belgium



## **WORK EXPERIENCE**

## Co-founder & CEO

Spacebloom 🗷

03/2021 - Present

The fastest, simplest, and most sustainable way to design your office, boosting wellbeing & productivity, backed by science & data.

Achievements/Tasks

- Founded the startup, got accepted in We are founders incubator program, then Start it @ KBC accelerator program
- Created & implemented the business model, website, sales & marketing strategy from scratch
- Onboarded a co-founder
- Set up the no-code tools to run the MVP and iterated value propositions
- Created value for first 2 customers & generated revenue

## Medior Architect & Concept Designer

Out of office 🗷

06/2020 - 03/2021

000 is a change management and design company that transforms the way companies work.

Achievements/Tasks

- Created workspace concept designs for 3 companies
- Optimized the design processes to gain time
- Followed up technical drawings with contractors

## Co-founder & Architect

Archave 🗷

10/2016 - 07/2020

Architecture & Interior Design studio

Beirut, Lebanor

Brussels, Belgium

#### Achievements/Tasks

- Designed & built a 4000 sqm outdoor nightclub
- Designed & built interiors for private apartments
- Designed & built 3000 sqm seaside restaurant, lounge & nightclub

## Cofounder & Product Designer

Albi Creations 🗷

Albi is a lifestyle brand that aims to empower communities by fostering craftsmanship & digital fabrication.

Achievements/Tasks

- Founded the company, created the website, secured key partnerships to kickstart the project
- Set up the inventory CRM system
- Designed, produced and sold products on the local market generating 220K in 2 years

Beirut, Lebanor

## **Architect & Tactical Urbanist**

Public Interest Design

10/2015 - 10/2016

PID is a non-profit and multidisciplinary organization that specializes in Research and Strategy.

Achievements/Tasks

- Created & implemented urban designs in underprivileged neighborhoods to support development of local communities
- Organized workshops & seminars to initiate craftsmen to digital fabrication
- Designed a product that secured us 100k of grants



## Innovation of Products & Services: MIT's Approach to Design Thinking, Entrepreneurship

Massachussets Institute of Technology, Sloan School of Management

02/2017 - 10/2017

#### Bachelor of Architecture - Honors - 2nd Prize

Académie Libanaise des Beaux-Arts (ALBA)

10/2006 - 06/2013 Beirut, Lebanon



# **HONOR AWARDS**

1st International Prize Urbanistes Sans Frontières Competition (01/2014)

Urbanistes sans frontières - UNESCO

• An international competition for "Ecological Restructuring of a Slum and Adaptation to Climate Change"







English

French

Arabi

Native or Bilingual Proficiency Native or Bilingual Proficiency

**S** INTERESTS

Martial Arts

Biking

DJing

Music

Travelling

Photography

Science

Technology

Hiking

Ice cream

Beirut, Lebanon